



FACT: Channel One is #1

Channel One is the leading provider of news and educational programs to America's schools. The Network delivers quality information and award-winning programming, via satellite, directly to thousands of public, private and parochial schools across the U.S. enhancing the educational experiences of millions of student viewers.

FACT: Channel One is FREE

Channel One News, the flagship programming of the Channel One service, is a two-time winner of the prestigious George Foster Peabody Award for journalism excellence. The twelve-minute daily news show for teens includes two minutes of corporate sponsorships thereby empowering us to bring so much value to member schools cost-free. We follow strict guidelines on who may participate as sponsors and ensure a strict separation of advertising and editorial content is always maintained.

FACT: Integrated Teaching Resources Extends Beyond the News

Channel One Connection is a free video service offering member schools hundreds of hours of quality, cost-free educational video content correlated to core curricula in civics, language arts, literature, science, math, technology, and teen issues. The video library at each of our member schools is stocked with hundreds of free programs annually courtesy of Channel One!

Satellite Video System includes everything your school needs to watch video programs in the classroom, specifically a dedicated satellite dish, state-of-the-art digital system, cable network, and classroom TVs (one TV per 23 students in grades 6–12). Equipment, installation and maintenance are provided at no cost to participating schools.

ChannelOneNetwork.com is our web site for teachers and parents offering daily lesson plans, a comprehensive guide to upcoming Channel One Connection programs, and links to critical educational resources across the Internet.

ChannelOne.com, a safe and trusted web site place for teens, delivers on-line news and feature articles about teen issues. Designed to encourage interaction and debate, the site also offers fun and educational games for our student viewers.

FACT: Everyone Wins with Channel One

TEACHERS WIN with a comprehensive educational video library, delivered daily and refreshed annually.

SCHOOLS WIN by being empowered to use Channel One classroom televisions and satellite video system in support of their important education initiatives.

STUDENTS WIN because teens do not typically read newspapers or watch network news and Channel One News empowers them with a brief, substantive daily dose of world news and current events tailored for them.

COMMUNITIES WIN because precious financial resources can be directed elsewhere since Channel One provides such valuable services for free.

IMPORTANT UPDATE: In the 2007/2008 school year, Channel One is upgrading to a new digital platform. This means every school will be receiving a state-of-the-art digital head-end, engineered exclusively for Channel One by Technicolor, equipped with a Thomson Digital Video Recorder (DVR) as the recorder/playback device.